

Republic of Serbia  
Commission for Protection of Competition  
No. 6/0-02-172/2012-3  
Date: March 21, 2012  
Beograd

President of the Commission for Protection of Competition, pursuant to Article 37, paragraph 2 of the Law on Protection of Competition ("Official Journal of the RS", no. 51/09) and Article 2, paragraph 1, item 6 of the Tariff on the level of compensation for activities within the competency of the Commission for Protection of Competition ("Official Journal of the RS", no. 47/2011) deciding under application of concentration registered under no. 6/0-02-172/2012-1, submitted, against power of attorney by lawyer from Beograd, Darija Ognjenovic, from law office Prica&Partners, Kralja Petra 13, Beograd on behalf of company Ringier Axel Springer d.o.o. with registered head-office at Zorza Klemensoa 19, Beograd, Republic of Serbia, on March 21, 2012, made a following

## DESICION

I Concentration of market participants in summary procedure is approved created by acquisition of direct control by company Ringier Axel Springer d.o.o. with registered head-office located at Zorza Klemensoa 19, Beograd, Republic of Serbia, entered into Agency of Companies Registry of the Republic of Serbia under reference number 17134990, over Business Unit Moj Auto (My Car) of publishing company Flora d.o.o. with head-office at Korzo 15/30, Subotica, entered into Agency for Companies Registry of the Republic of Serbia under reference number 0864981, due to company Ringier Axel Springer d.o.o. purchasing, on the grounds of Purchase and Sale Contract of Business Unit Moj Auto, entire property of Business Unit Moj Auto which is a part of property of company Flora d.o.o., thus becoming its sole holder.

II It is established that applicant of concentration effected payment of RSD 2.770.587,50 in prescribed time period to the dinar account of Commission for Protection of Competition maintained with Treasury, no. 840-0000000880668-16, reference no. 6/0-02-172/2012-1 representeing corresponding level of

compensation for issuance of decision on approval of concentration in summary procedure referred to in Article 2, paragraph 1, item 6 of the Tariff on the level of compensation for activities within the competency of the Commission for Protection of Competition, in dinar countervalue calculated at the medium rate of exchange of National Bank of Serbia at the date of payment.