

Republic of Serbia
Commission for Protection of Competition
No. 6/0-02-619/2011-5
Date: October 26, 2011
Beograd

On October 26, 2011, President of the Commission for Protection of Competition, pursuant to Article 37, paragraph 2, of the Law on Protection of Competition ("Official Journal of the RS", no. 51/09) and Article 2, item 6, of Tariff on the level of compensation for activities within the competency of Commission for Protection of Competition ("Official Journal of the RS", no. 47/2011), deciding under notification of concentration registered under no. 6/0-02-619/2011-1, submitted by company Mercator-S d.o.o. , with registered head-office at Temerisnki put 50, Novi Sad, through proxy, legal representative, Ms. Srdjana Petronijevic, Francuska 27, Beograd, issued a following

Decision

I Concentration of market participants is approved in summary procedure created as a result of acquisition of control on the part of company Mercator-S d.o.o., with head-office at Temerinski put 50, Novi Sad, entered into Agency for Companies Registry of the Republic of Serbia under reference no.06886671, over entire retail business of company Familija Market d.o.o with head-office at Vojvode Stepe 352, entered into Agency for Companies Registry under reference no. 20397683, by taking on lease 27 retail stores in which Familija markets are located, and which are in the ownership of Department Stores Beograd System, along with taking over employees and purchase of equipment and product supplies intended for retail sale.

II It is established that the applicant of concentration effected payment, in prescribed period, of RSD 2.548.105,00 to the account of Commission for Protection of Competition maintained with Treasury, no.840-0000000880668-16, ref. no. 6/0-02-619/2011-1, representing corresponding dinar countervalue of prescribed level of compensation for issuance of decision on approval of concentration in summary procedure referred to in Article 2, item 6, of the Tariff on the level of compensation for activities within the competency of Commission for Protection of Competition, calculated at the medium rate of exchange of National Bank of Serbia at the date of payment.