



Republic of Serbia  
**COMMISSION FOR PROTECTION  
OF COMPETITION**

Number: 4/0-03-206/2016-18

Date: April 20, 2016

Belgrade

Pursuant to Article 22(2) of the Law on Protection of Competition (“Official Gazette of the RS”, nos. 51/09 and 95/13), Article 192 of the Law on General Administrative Procedure (“Official Gazette of the FRY”, nos. 33/97, 31/01 and “Official Gazette of the RS”, no. 30/2010), and Article 2(1/2) of the Tariff on the level of compensation for activities within the competence of the Commission for Protection of Competition (“Official Gazette of the RS”, no. 49/2011), deciding under the request for individual exemption of restrictive agreement from prohibition submitted by companies Heineken Serbia LLC, with registered seat at the address 2 Železnička Street, Zaječar, and Coca-Cola Hellenic Bottling Company-Serbia Soft Drinks Industry LLC, with registered seat at the address 14-16 Batajnički drum, Belgrade, via plenipotentiary [...] from the Law office [...] from Belgrade with registered seat at the address [...], on the 64th Session held on April 20, 2016, Council of the Commission for Protection of Competition enacts the following

## **DECISION<sup>1</sup>**

**I Restrictive agreement - Contract on Exclusive Distribution with all related annexes IS EXEMPT FROM PROHIBITION** concluded on February 12, 2016, between companies Heineken Serbia LLC, with registered seat at the address 2 Železnička Street, Zaječar, as a supplier, and Coca-Cola Hellenic Bottling Company-Serbia Soft Drinks Industry LLC, with registered seat at the address 14-16 Batajnički drum, Belgrade, as a distributor, entered under number 73/HEI-BUD of February 17, 2016 at Heineken Serbia LLC, and under number 191 of February 18, 2016 at Coca-Cola Hellenic Bottling Company-Serbia Soft Drinks Industry LLC.

**II PERIOD IS DETERMINED** regulating individual exemption from prohibition of restrictive agreement from Paragraph I of enacting terms of this Decision, in the duration of 3 (three) years initiating from the day of entry into force of the Contract on Exclusive Distribution.

**III COMMITMENT IS ESTABLISHED and IS ORDERED** to the request applicants that as the compensation fee for issuing this Decision execute the payment set in the amount of RSD equivalent of EUR 1,200.00 calculated at the National Bank of Serbia's middle exchange rate on the day of payment, to the account of the Commission for Protection of Competition number 40-0000000880668-16 maintained with the Treasury Administration, reference number 4/0-03-206/2016, no later than seven days from the day of receiving this Decision.

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<sup>1</sup> The act contains protected data. Protected data are marked with symbol [...] or in the range that the Commission finds to be an appropriate manner of protection.