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Republic of Serbia
**COMMISSION FOR PROTECTION
OF COMPETITION**

Number: 6/0-02-453/2017-5

Date: July 11, 2017

B e l g r a d e

Pursuant to Article 37(2) and Article 65(5) of the Law on Protection of Competition (“Official Gazette of the RS”, nos. 51/09 and 95/13), and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (“Official Gazette of the RS”, no. 49/11), deciding under the notification on concentration entered under number 6/0-02-453/2017-1, submitted by company IMS Internet Media Services Inc., with registered seat at the address 1441 Brickell Avenue, Suite 1530, Miami, FL 33131, USA, represented by plenipotentiary attorney Bojana Miljanović and other attorneys from the Law office Karanović and Nikolić from Belgrade, 23 Resavska St., on July 11, 2017, President of the Commission for Protection of Competition enacts the following

DECISION

I Concentration of undertakings in summary procedure **IS APPROVED** created by acquisition of direct control on the part of company IMS Internet Media Services Inc., with registered seat at the address 1441 Brickell Avenue, Suite 1530, Miami, FL 33131, USA, registered in the State of Florida under company registration number P05000006068, over company Httpool Holdings UK Limited, with registered seat at the address 55 King Street, Manchester, England and Wales, company registration number 10375627, by acquiring the controlling interest in the share capital.

II IT IS ESTABLISHED that the applicant of notification, company IMS Internet Media Services Inc., with registered seat at the address 1441 Brickell Avenue, Suite 1530, Miami, FL 33131, USA, has fully performed against its obligation related to paying determined amount of the fee as compensation for issuing this decision, by executing payment in the amount of EUR 24,936.00 (in words: twenty-four thousand, nine hundred thirty-six euro) on June 29, 2017, and additional payment in the amount of RSD 7,711.24 (in words: seven thousand, seven hundred eleven and twenty-four hundredths dinars) on July 7, 2017, corresponding to the dinar-currency amount of EUR 64 calculated on the basis of the middle exchange rate of the National Bank of Serbia on the day of payment, both payment executed to the account of the Commission for Protection of Competition.