



Republic of Serbia
**COMMISSION FOR PROTECTION
OF COMPETITION**

Number: 6/0-02-18/2015-7

Date: February 12, 2015

Belgrade

Pursuant to Article 37(2) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13) and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/2011), deciding under the notification on concentration entered under number 6/0-02-18/2015 of January 5, 2015, submitted on behalf of company "Unilever N.V.", with registered seat at the address Weena 455, Rotterdam, 3013 AL, the Netherlands, company registration number 24051830, in accordance with the presented Power of attorney by Darija Ognjenović, Marijanti Babić and Iva Popović, attorneys at law from the Law Office "Prica & Partners", 20 Kosančićev venac St., Belgrade, Republic of Serbia, on February 12, 2015, President of the Commission for Protection of Competition enacts the following

DECISION

I Concentration of undertakings in summary procedure **IS APPROVED** created by acquisition of control on the part of company "Unilever N.V.", with registered seat at the address Weena 455, Rotterdam, 3013 AL, the Netherlands, company registration number 24051830, over business operations in relation to the soap production of "Camay" and "Zest" brands, in a manner where company "Unilever N.V." will acquire related business operations from company "The Procter & Gamble Company", with registered seat at the address One Procter & Gamble Plaza, Cincinnati, Ohio 45202-3315, USA, company registration number 20677.

II IT IS ESTABLISHED that the applicant of notification on concentration has executed payment in the amount of RSD 3,068,750.00 (in words: three million, sixty-eight thousand, seven hundred fifty and 00/100 dinars) to the account of the Commission for Protection of Competition maintained with the Treasury Administration of the Ministry of Finance, no. 840-0000000880668-16 with reference number 6/0-02-18/2015-1, which represents regulated amount of the fee as compensation for issuing decision on approval of concentration in summary procedure from Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition.