



Republic of Serbia
**COMMISSION FOR PROTECTION
OF COMPETITION**

Number: 6/0-02-391/2015-15

Date: July 1, 2015

Belgrade

Pursuant to Article 37(2) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13, hereinafter referred to as the Law) and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/2011), deciding under the notification on concentration entered under number 6/0-02-391/2015-1 of May 11, 2015, submitted on behalf of the Applicants of notification, company PRESS INTERNATIONAL MARKETING I DISTRIBUCIJA d.o.o. Novi Sad, with registered seat in Novi Sad at the address 1v Profesora Grčića St., company registration number 08468737, and Company for graphic publishing BEOKOLP d.o.o. Beograd (Novi Beograd), with registered seat in New Belgrade at the address 6 Vladimira Popovića St., company registration number 17161423 (hereinafter referred to as the Applicants of notification), by attorney at law Jelena Vujović from Novi Sad, 82/3 Oslobođenja Boulevard, on July 1, 2015, President of the Commission for Protection of Competition enacts the following

DECISION

I Concentration of undertakings in summary procedure **IS APPROVED** created by the change of a form of control over companies PRESS INTERNATIONAL MARKETING I DISTRIBUCIJA d.o.o. Novi Sad, with registered seat in Novi Sad at the address 1v Profesora Grčića St., company registration number 08468737, and Company for graphic publishing BEOKOLP d.o.o. Beograd (Novi Beograd), with registered seat in New Belgrade at the address 6 Vladimira Popovića St., company registration number 17161423, created pursuant to the proportionate consolidation of operations by mutual exchange of ownership rights of 50% each between the said companies.

II IT IS ESTABLISHED that the Applicants of notification have in timely manner and in the full amount executed payment of the fee for issuing this decision in the amount of RSD 3,008,015.00 (in words: three million, eight thousand, fifteen dinars) to the dinar-currency account of the Commission for Protection of Competition no. 840-0000000880668-16, maintained with the Treasury Administration of the Ministry of Finance of the Republic of Serbia, with reference number 6/0-02-391/2015, which represents appropriate dinar-currency equivalent value of the regulated fee as compensation for issuing decision on approval of concentration in summary procedure from Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition, calculated at the middle exchange rate on the day of payment.