



Republic of Serbia  
**COMMISSION FOR PROTECTION  
OF COMPETITION**

Number: 6/0-02-442/2015-6

Date: June 29, 2015

Belgrade

Pursuant to Article 37(2) of the Law on Protection of Competition (Official Gazette of the RS 51/09 and 95/13) and Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (Official Gazette of the RS 49/2011), deciding under the notification on concentration entered under number 6/0-02-442/2015-1 of May 29, 2015, submitted by company Robert Bosch GmbH, with registered seat in Germany at the address Robert-Bosch-Platz 1, 70839 Gerlingen-Schillerhohe, company registration number HRB 14000, represented by attorney at law Srđana Petronijević from the Law Office of Moravčević Vojnović i Partneri, 15 Dobračina St., Belgrade, on June 29, 2015, President of the Commission for Protection of Competition enacts the following

## **DECISION**

**I** Concentration of undertakings in summary procedure **IS APPROVED** created by acquisition of indirect control on the part of company Robert Bosch GmbH, company registration number HRB 14000, with registered seat at the address Robert-Bosch-Platz 1, 70839 Gerlingen-Schillerhohe, Federal Republic of Germany, via its subsidiary company Robert Bosch LLC, with registered seat at the address 38000 Hills Tech Drive, Farmington Hills, MI 48331, USA, over company Seo Inc., with registered seat at the address 3906 Trust Way, Hayward, California 94545, United States of America, by acquiring 100% of shares in the target company.

**II IT IS ESTABLISHED** that the applicant of notification has in timely manner executed payment in the amount of RSD 3,010,255.00 (in words: three million, ten thousand, two hundred fifty-five and 00/100 dinars) to the account of the Commission for Protection of Competition no. 840-880668-16, maintained with the Treasury Administration of the Ministry of Finance of the Republic of Serbia, with reference number 6/0-02-442/2015-1, which represents appropriate dinar-currency equivalent value of the determined fee as compensation for issuing decision on approval of concentration in summary procedure from Article 2(1/6) of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition.