



Republic of Serbia
**COMMISSION FOR
PROTECTION OF
COMPETITION**

25/IV Savska Street, Belgrade
Number: 6/0-02-681/2021-4
Date: October 18, 2021

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President of the Commission for Protection of Competition, pursuant to Article 37 paragraph 2 and Article 65 paragraph 5 of the Law on Protection of Competition (“Official Gazette of the Republic of Serbia”, number 51/09 and 95/13), and Article 2 paragraph 1 item 6 of the Tariff on the level of compensations for activities within the competence of the Commission for Protection of Competition (“Official Gazette of the RS”, No. 49/11), in deciding upon notification of concentration number 6/0-02-681/2021-1, submitted on October 5, 2021 by United Media S.à.r.l. with seat at Boulevard Pierre Frieden 43, L-1543 Luxembourg, through its holder of power of attorney lawyer Jelena Obradović from Karanović&Partners Law Office from Belgrade, 23 Resavska Street, on October 18, 2021, adopts the following

DECISION

I APPROVING in summary procedure, market participants concentration from acquisition of individual control by United Media S.à.r.l. with seat at Boulevard Pierre Frieden 43, L-1543 Luxembourg, registration number B184939, over Adria Media Ljubljana, založništvo in trženje, d.o.o., with seat at Bleiweisova cesta 30, Ljubljana, Slovenia registration number 1319736000, through purchase of 75% of shares.

II IT SHALL BE ESTABLISHED that the notifying party, company United Media, paid the amount of XXX, on October 7, 2021 to the account of the Commission for Protection of Competition, representing appropriate regulated amount for the issuance of decision on concentration approval in summary procedure.

PRESIDENT OF THE COMMISSION

Nebojša Perić, m.p.